

We gather certain types of information about the visitors to the Edmunds Automotive Network, and we believe our visitors should fully understand how we obtain and use that information. The Edmunds Automotive Network consists of Edmunds.com, any other Web site that we identify as a part of the Edmunds Automotive Network, the mobile versions of our Web Sites, any apps that we offer (for example, apps available through iTunes and on Facebook), content from our Web site that we offer for display on third-party web sites or apps, and the Edmunds Live Advice Line.

This Privacy Statement discloses what information we gather on our Web sites and how we use it. (Accordingly, this Privacy Statement is not applicable to information that we obtain through any other business activities.)

If you have questions or concerns regarding this Privacy Statement, you should contact us through our Contact Us form.

Your Personal Information

The submission by you to us of personally identifiable information (e.g., your name, your street address, your e-mail address, your telephone number) is required in order for you to receive services, products or information you request from either us or companies with which we do business. (We refer to such personally identifiable information, as well as any other information that you voluntarily provide to us about yourself on the Edmunds Automotive Network that we combine with your personally identifiable information (but not your city, state or ZIP code), as your "Personal Information.") Your Personal Information will be shared between us and those companies, and may also be disclosed to other entities who work with us or those companies to fulfill your request.

In addition, if you provide your Personal Information through the use of one of our vehicle price quote or inquiry services or dealer communication services (collectively, "Dealer Inquiry and Communication Services"), your Personal Information will be provided by us to vehicle dealers, and may also be provided by us to the manufacturers of those vehicles (and/or their affiliated entities, agents and contractors), who may use that information to contact you. Edmunds cannot control, and is not responsible for, the manner in which any of such companies or other entities use your Personal Information.

From time to time we may elect to act as an intermediary with respect to emails between those dealers and you, which would mean that emails between those dealers and you would be transmitted through us. We would act as an intermediary to shield your email address from those dealers and to gain insight

into the timing and nature of those communications. Accordingly, when we elect to act as an email intermediary we would have the ability and authority to read and retain the content of those emails.

If you use the Dealer Inquiry and Communication Services to call, text or chat with a dealer, a recording of your conversation, or the chat or text communications, between you and the dealer, as well as the phone number from which you make such call or initiate such chat or text communications, will be made available both to us and any company employed by the dealers or us to implement, facilitate or monitor those communication services. When we receive that phone number, we may use it to obtain or associate additional information about you, and we may provide that additional information to that dealer and/or those other companies. In addition, that recording or that chat or text communications, that phone number and that additional information may be provided to the vehicle manufacturer who has granted a franchise agreement to that dealer (and/or its affiliated entities, agents and contractors).

In order to become a member of the Edmunds Automotive Network you are required to provide Personal Information to us, and additional Personal Information may be provided by you — either at the time you become a member or, at your election, at any later time — as a part of your member "profile."

In certain locations on the Edmunds Automotive Network where we obtain your Personal Information we may include a "check box" (or another process) for the purpose of soliciting your consent to receive special offers and/or other information from other entities selected by us. By either "checking" the box, or leaving the check box "checked" (or otherwise providing your consent), you are choosing to receive promotional and marketing communications from those other entities, and you are consenting to our providing your Personal Information to those other entities. You may withdraw your consent by (i) if you are a member, modifying your Membership account profile, (ii) by sending a request to us through our Contact Us form, or (iii) by sending us a request by mail to 1620 26th Street, Suite 400 South, Santa Monica, California 90404, attention: Customer Service. However, withdrawing your consent will not affect the rights of the other entities that previously received your Personal Information to continue to send communications to you.