

# Falco SaaS - OPS





## Smart OPS | Strong Outcomes



#### Falco NPD - New Product Development Lifecycle

Conceptualise - Design - Proto - Pilot - Production

Move from Wishlist to Fully Validated Product launches – through stage by stage development process, with budgets, timelines, risks and Test Plans



#### What's Broken Today

- Projects start without clear specs, market potential, cost, timelines
- No centralised view of NPD portfolio and gate status
- Attribute tracking and test results scattered.
- Risks and overshoots realised too late



#### What Falco NPD Enables

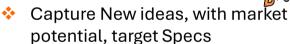
- Idea-to-launch flow thru 6 gate governance and control
- Linked Timeline, Team, Tasks, Specs, Risks and Budgets
- Attribute level tracking from concept to pilot testing
- Gantt View + Auto Alerts for project slips and overshoots



#### **Core Modules & Features**

#### Wishlist and Kick-off





- Capture tentative budgets
- Prioritize and assign leads
- Approve, hold or close project at any stage

#### **6-Gate Process**



- Initiation Concept Drawing Proto – Pilot – Production
- Define tasks Parent/Child/Preceding logic
- Link tasks and timeline dependencies
- Approval and Sign-off each Gate

### **Specifications & Test Plan**



- Define Target Specs for key attributes
- Plan and Document Test Plan
- Track Actual against Test Plan
- Flag deviations and trigger mitigation

#### **Budget & Timeline**



- Set Budgets and Track Spending
- Set Timeline and Track
- Approvals for Budget and timeline deviations
- Create and Update Risk RPN



#### Why NPD

- Reduced NPD Cycle-time by 30%
- Eliminate Cost and Time Overruns
- Achieve first-time-right performance in pilot launch no costly iterations