



Falco SaaS - OPS

Smart OPS | Strong Outcomes



Falco NPD – New Product Development Lifecycle

Conceptualise – Design – Proto – Pilot – Production

Move from Wishlist to Fully Validated Product launches – through stage by stage development process, with budgets, timelines, risks and Test Plans



What's Broken Today

- ❖ Projects start without clear specs, market potential, cost, timelines
- ❖ No centralised view of NPD portfolio and gate status
- ❖ Attribute tracking and test results scattered.
- ❖ Risks and overshoots realised too late



What Falco NPD Enables

- ❖ Idea-to-launch flow thru 6 gate governance and control
- ❖ Linked Timeline, Team, Tasks, Specs, Risks and Budgets
- ❖ Attribute level tracking from concept to pilot testing
- ❖ Gantt View + Auto Alerts for project slips and overshoots



Core Modules & Features

Wishlist and Kick-off



- ❖ Capture New ideas, with market potential, target Specs
- ❖ Capture tentative budgets
- ❖ Prioritize and assign leads
- ❖ Approve, hold or close project at any stage

6-Gate Process



- ❖ Initiation – Concept – Drawing – Proto – Pilot – Production
- ❖ Define tasks
Parent/Child/Preceding logic
- ❖ Link tasks and timeline dependencies
- ❖ Approval and Sign-off each Gate

Specifications & Test Plan



- ❖ Define Target Specs for key attributes
- ❖ Plan and Document Test Plan
- ❖ Track Actual against Test Plan
- ❖ Flag deviations and trigger mitigation

Budget & Timeline



- ❖ Set Budgets and Track Spending
- ❖ Set Timeline and Track
- ❖ Approvals for Budget and timeline deviations
- ❖ Create and Update Risk RPN



Why NPD

- ❖ Reduced NPD Cycle-time by 30%
- ❖ Eliminate Cost and Time Overruns
- ❖ Achieve first-time-right performance in pilot launch – no costly iterations