

## **DECINTELL TECH PRIVATE LIMITED**

### **Privacy Policy**

The purpose of this privacy policy is to set out the principles governing Decintell's use of personal information which Decintell obtains about you. By accessing the Site you agree to the processing and transfer of personal information or data, and the use of cookies, in accordance with this Privacy Policy. If you do not agree to these terms, you may not use the Site.

Decintell Tech Private Limited ("Decintell") takes the privacy of the Site users and the security of your personal information very seriously. It is Decintell's aim that you, if your personal information is processed by Decintell, at all times shall feel confident that your privacy is respected and that due care is taken regarding your personal information.

#### **What personal information do we collect from the people that visit our blog, website or app?**

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, phone number or other details to help you with your experience.

From time to time, we may request Personal Information from you to get valuable feedback from your experience on our website. In addition, we may also use your personal information for other business purposes or in order to help serve you better, such as informing you of new services, products, or alliances that could help you in your business. Your posting of any such Personal Information is strictly up to you, but please understand that this is a website accessed by the public. Therefore, do NOT post any information that is confidential and/or proprietary. While you can visit our site without disclosing any Personal Information, there are web pages that require such information to complete certain functions, thus these web pages may not be available to you if you decide not to reveal the information requested. We will take reasonable steps to ensure that your Personal Information is accurate and complete.

#### **When do we collect information?**

At times, we conduct online surveys to better understand the needs and profile of our visitors. When we conduct a survey, we will inform you about how we will use the information prior to your taking the survey. If you do not want to participate in the survey, you may refrain from contributing to it at your own discretion. We collect information from you when you respond to a survey, fill out a form or enter information on our site or provide us with feedback on our products or services.

#### **How do we use your information?**

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
- To ask for ratings and reviews of services or products
- To follow up with them after correspondence (live chat, email or phone inquiries)

### **How do we protect your information?**

We do not use vulnerability scanning and/or scanning to PCI standards. In future may collect credit/debit card, net banking or other payment related information from the users in case of online purchase of any product/service from the Website. An external PCI compliant payment gateway may handle all CC transactions. We do not use Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, at the time of online purchase of any product/services from the Website, all sensitive/credit information you supply shall be encrypted via Secure Socket Layer (SSL) technology or any such other technology which is available.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

For your convenience we may store your credit card information longer than 30 days in order to expedite future orders, and to automate the billing process.

### **Do we use 'cookies'?**

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we may use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We may also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

### **We may use cookies to:**

- Understand and save user's preferences for future visits.
- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

**If users disable cookies in their browser:**

If you turn cookies off it will turn off some of the features of the site.

You should be aware that this site is not intended for, or designed to attract, individuals under the age of 18. We do not collect personally identifiable information from any person we actually know is an individual under the age of 18.

**Third-party disclosure**

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

**Third-party links**

We do not include or offer third-party products or services on our website.

**Google**

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users. <https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We use Google AdSense Advertising on our website.

Google, as a third-party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

**We have implemented the following:**

- Demographics and Interests Reporting
- DoubleClick Platform Integration

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

**Opting out:**

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

However, the Company reserves the right to share your Personal Information to respond to duly authorized information requests of governmental authorities or where required by law. In exceptionally rare circumstances where national, state, or company security is at issue (such as with the World Trade Center terrorist act in September, 2001), The Company reserves the right to share our entire database of visitors and customers with appropriate governmental authorities.

We may also be required to disclose your Personal Information in the event of a legal investigation or any such other process where we are required to do so by applicable law or where we have to establish our legal rights or where disclosure is required to prevent or take action regarding illegal activities, suspected fraud, or situations involving potential threats to the physical safety of any person.

We may also provide your Information to a third party in connection with the sale, assignment, or other transfer of the business of this Website to which the information relates, in which case we will require any such buyer to agree to treat your Personal Information in accordance with this Privacy Policy.

As a convenience to our visitors, this Website currently contains links to a number of sites that we believe may offer useful information. The policies and procedures we described here do not apply to those sites. We suggest contacting those sites directly for information on their privacy, security, data collection, and distribution policies.

**Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information below.

<http://www.decintell.com/>